



‘From Invisible to Influential’

with Adam Woods
Camera Confidence Coach

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When did you last watch a video from
someone in your industry and think:

"I want to work with that person"?



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Why video
?



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Picr Connection	1/25/16
Leo Zhuchenko	A 23.976
Avel Chuklanov	INT

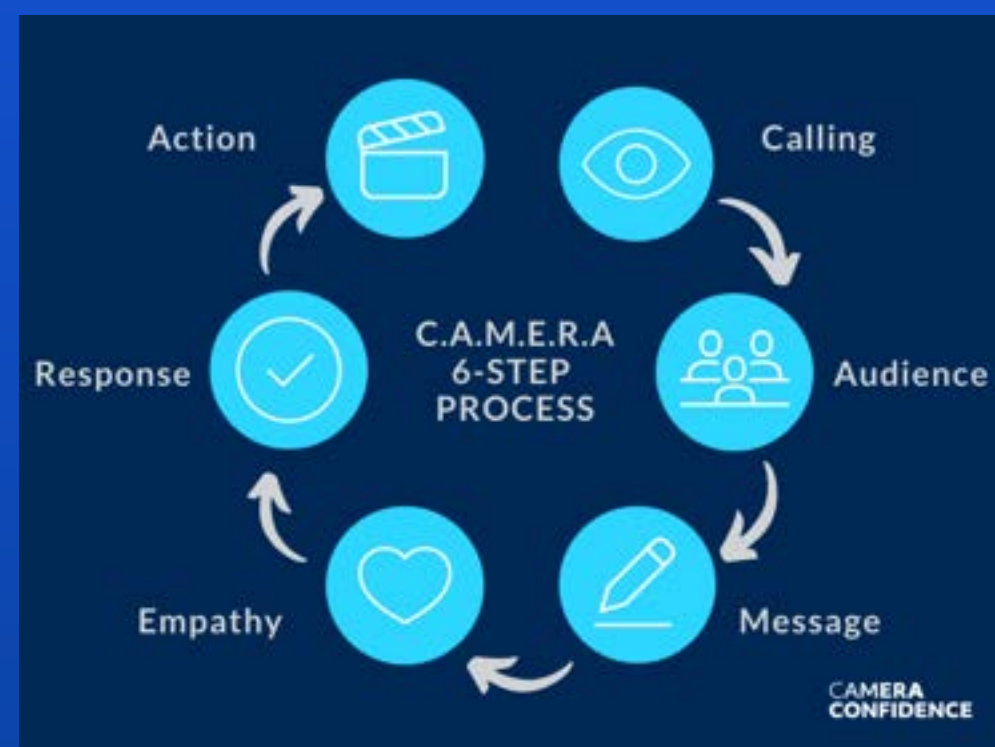
Begin with Why



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Calling

Your 'Why?'

‘Why this work?’

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Audience

Your ‘Who?’



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Message

Your 'What?'



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Energy

Your 'How?'



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Response

Your 'What next?'



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Action &
Assessment

Your 'Now what?'



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intimacy =
in - to - me - see

'I've learned that people will
forget what you said, people will
forget what you did, but people
**will never forget how you made
them feel.'**



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www.cameraconfidence.co.uk

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