

# Prompt Like a Pro: Unlocking the Power of AI & LLMs for Recruiters

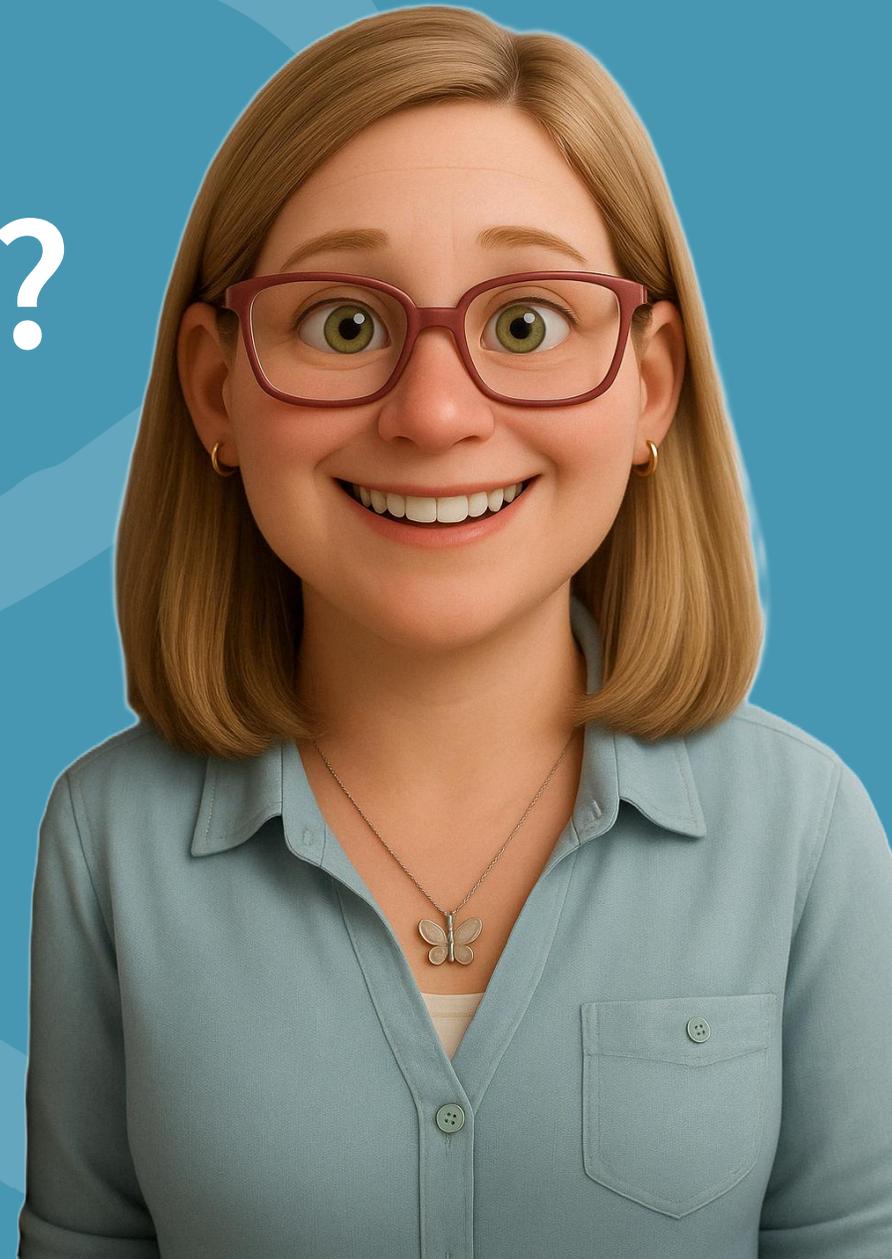
*Vanessa Raath*

THE TALENT HUNTER

# Who is Vanessa Raath?

*Vanessa Raath*

THE TALENT HUNTER

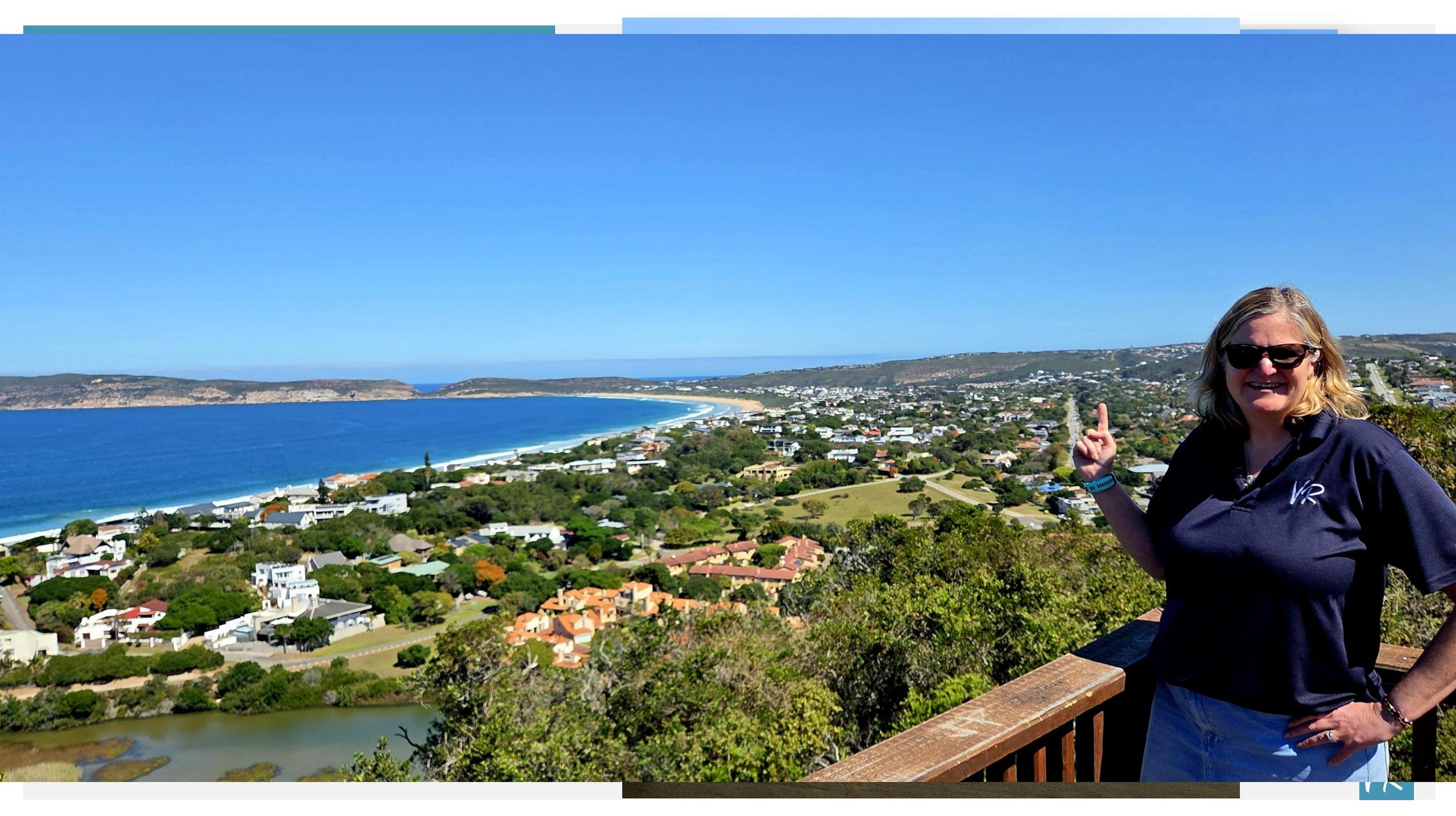


I've trained over 6500 Recruiters, TA Professionals & Talent Sourcers from over 100 countries since I started my own business in 2019



I have been blessed to deliver Keynote Talks in Europe, North & South America, Australasia & Africa...







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Keep your  
Phone  
handy! 😊



<https://www.facebook.com/groups/thetalenthunters>

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THE TALENT HUNTER

# The Talent Hunters

*A Community of Like-Minded  
Professionals in the  
Recruitment/Talent Acquisition Space*



Please don't  
be this  
person...



My take on AI:  
“AI Handles **Tasks**.  
Humans Handle **Trust**.”

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Candidates



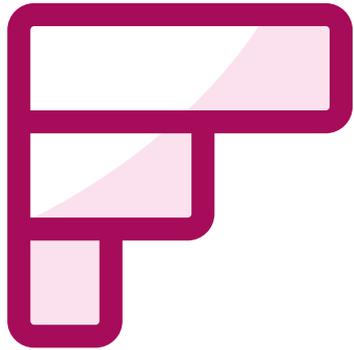
Recruiters

Where  
are you  
on your  
AI  
Journey?



slido

Please download install the Slido app on all computers you use



# Which statement best describes where you are on your AI Journey?

① Start presenting to display the poll results on this slide.



We now seem to  
have reached a fork  
in the road when it  
comes to our AI  
Journeys....



ChatGPT

Gemini



perplexity



Claude

Personal  
use LLMs

SourceWhale



Juicebox

The Developers of PeopleGPT



Fireflies



Copilot

@Van\_Raath



Paid for Enterprise Solutions

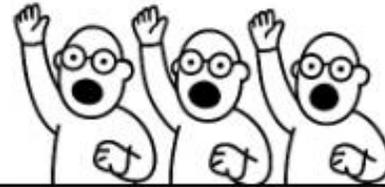
# KEY POINT!!!

- Don't ask for the best
- Ask which AI tool is

WHO ARE WE?



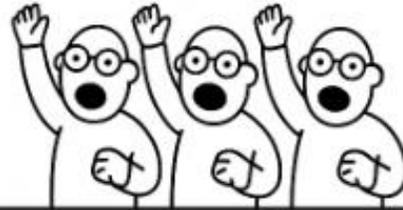
RECRUITMENT LEADERS



WHAT DO WE WANT?



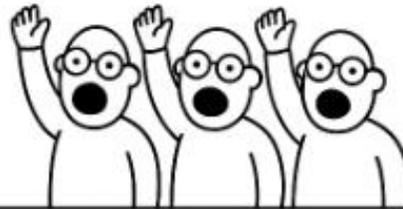
AI!



AI TO DO WHAT?



WE DON'T KNOW!



WHEN DO WE WANT IT



RIGHT NOW!



ol is the  
enge the

# https://start.me/p/l6bkk7/vanessa-raath-s-tried-tested-ai-tools

The image shows a Notion page titled "Vanessa Raath's Tried & Tested AI Tools". The page is organized into several columns and sections, each containing a list of AI tools and their descriptions. A large QR code is positioned on the right side of the page, and a contact email is provided at the bottom right.

**Pages** SSaR Vanessa Raath's Tried & Tested AI Tools

**Welcome & Info**

Whether you're sourcing talent, writing better outreach, or just trying to reclaim a few hours in your day, you'll find something here that makes your life easier.

★ **Bookmark this page.** I update it regularly with new tools I've tested, loved and sometimes broken.

Let's keep the conversation going. **Connect with me on LinkedIn** (<https://www.linkedin.com/in/vanessaraath/>) for weekly tips, AI updates, and sourcing ideas you can actually use.

I've spent countless hours testing AI tools so you don't have to. These are the ones that actually work in real recruitment workflows.

So grab a coffee, have a scroll, and let's make AI work for recruiters, not against us.

**Vanessa Raath, aka The Talent Hunter**

**Sourcing Talent**

These tools search across the web to uncover hard-to-find candidates and bring the best talent straight to you.

- AmazingHiring
- CrystalAI
- HireEZ
- Jobin.Cloud
- Juicebox (PeopleGPT)
- Metaview.ai
- Pin • Revolutionize Recruitment
- recruitbot
- Revelio Labs
- Talendary - AI-Powered Recruitment Platform

**AI Assistants for Recruiters (LLMs)**

- ChatGPT
- Claude
- Cohere
- DeepSeek
- Gemini
- Grok
- Llama.com
- Microsoft...
- Mistral
- Qwen

**AI Search & Research Tools for Recruiters**

- Exa
- Perplexity AI
- Poe.com
- You.com

**Interview Recording & Analysis Tools**

- Carv
- Fathom
- Metaview.ai
- Noota
- Simply
- SourceWhale
- StaffRocket.ai

**AI CV & Resume Enhancement Tools**

- Carv
- Happlicant.com
- Job Crystal ACT (AI CV Typist)
- Paiger
- Simply
- StaffRocket.ai

**Recruiter Outreach & Campaign Automation**

**AI Candidate Screening & Shortlisting Tools (C...)**

These tools shortlist ad responses and search your CRM/ATS to surface the best-fit candidates in seconds.

**Recruitment Automations & AI Workflows**

- Chipp
- n8n
- Relevance AI
- replit
- Zapier

**Talent Acquisition Marketing Tools**

- Talent Square

**AI Presentation & Slide Tools**

- AhaSlides
- Free AI Presentation Maker
- Gamma

**BD Tools/Data Enrichment/Sales Intelligence**

- Paiger
- StaffRocket.ai
- Surfe: Work with your CRM, faster & everywhere
- Talent Square

**Helpful Tip**

Remember to bookmark this page daily at the moment you find it.

**Online Training**

- Talvin Tryouts
- TekMatix

**AI Video Editor**

- REAP

**AI Voice & Audio**

- ElevenLabs
- MURF Voicex
- neural frames
- Suno AI
- Udio

**Lifetime Deals**

- AppSumo

**AI Website Builders**

- Lovable
- neo

**AI Transcription**

- TurboScribe

**QR Code**

Let's make AI work for you. Email me at [van@vanessaraath.com](mailto:van@vanessaraath.com)

#upyourhuman

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# Let's Clarify the differences between AI, Generative AI, Automation & Agentic AI

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# Traditional AI

**What it is:** A rule-based system that uses fixed logic to analyse data & make automated decisions.

**In recruiting:** Think of it as your data assistant. It sorts CVs, ranks candidates, & matches job descriptions to profiles, all by following set rules & historical patterns.

**Example:** An ATS that scans CVs for keywords like “Java” or “MBA” & filters candidates by years of experience.

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# Generative AI

**What it is:** Generative AI creates content such as text, images, or audio, rather than just analysing data.

**In recruiting:** It can write job ads, draft outreach messages, or suggest interview questions tailored to a role or candidate.

**Example:** ChatGPT turning a boring job post into one that grabs attention.

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# Automation

**What it is:** Automation uses tools to handle repetitive, rule-based tasks without human effort.

**In recruiting:** Think of it as your admin twin, managing interview scheduling, follow-up emails, & reminders.

**Example:** A scheduling tool that syncs with your calendar & books interviews automatically based on candidate availability.

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# Agentic AI

**What it is:** Agentic AI can take initiative, make decisions, & act autonomously, almost like a virtual team member.

**In recruiting:** It doesn't just respond, it acts. It can source, shortlist, reach out, & re-engage past candidates without constant input.

**Example:** A tool that reviews a job spec, searches databases, & emails the top five candidates without human involvement.

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Aspect	Generative AI	Agentic AI
Definition	Creates original content (text, images, etc.) based on learned patterns.	Takes actions or makes decisions autonomously with minimal human oversight.
Examples	ChatGPT (like me!), Bard, DALL·E, Midjourney for creative tasks.	Robotic process automation (RPA) tools, advanced workflow bots—though true “agentic AI” is still evolving.
Degree of Autonomy	Low to medium: it’s basically my brilliant-but-slightly-needy writing assistant.	High: it’s more like my over-enthusiastic intern that runs around doing tasks on its own.
Use Cases for Recruiters	Drafting job postings, personalizing candidate messages, summarizing resumes, or creating internal memos.	Handling routine tasks at scale: shortlisting candidates, sending interview invites, or even triaging queries from hiring managers.
Outlook	Continual improvements in language models mean I’ll get more accurate, more personalized content.	Could eventually manage entire stages of the recruitment pipeline—maybe even negotiate offers while I sip coffee watch the AI drama unfold.

“ChatGPT is a starting point, not an ending point. It will not write everything perfectly for you, you still must edit”

- Suzanne Lucas – the Evil HR Lady

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# The Top 50 [Gen AI] Consumer Apps

## The Top 50 Gen AI Web Products, by Unique Monthly Visits

1.  ChatGPT	11.  remove.bg	21.  IIElevenLabs	31.  manus	41.  replit
2.  Gemini	12.  Doubao	22.  Hugging Face	32.  CIVITAI	42.  candy.ai
3.  deepseek	13.  NotebookLM	23.  Lovable	33.  KlingAI	43.  JuicyChat
4.  Grok	14.  SPICYCHAT.AI	24.  Crushon AI	34.  cutout.pro	44.  VEED
5.  character.ai	15.  SUNO	25.  GAMMA	35.  Adot	45.  Hailuo AI
6.  perplexity	16.  QuillBot	26.  CURSOR	36.  DeepAI	46.  Meta AI
7.  Claude	17.  Kimi	27.  Pixelcut	37.  Poe	47.  Remaker
8.  JanitorAI	18.  PolyBuzz	28.  Midjourney	38.  ZeroGPT	48.  Joi
9.  Quark	19.  SERART.AI	29.  TurboScribe	39.  Google Labs	49.  Monica
10.  Google AI Studio	20.  Qwen3	30.  Photoreroom	40.  Leonardo.AI	50.  ourdream.ai

# GPT – today's most common Buzzword Which is your GO TO?

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# Let's dive into Generative AI using LLMs



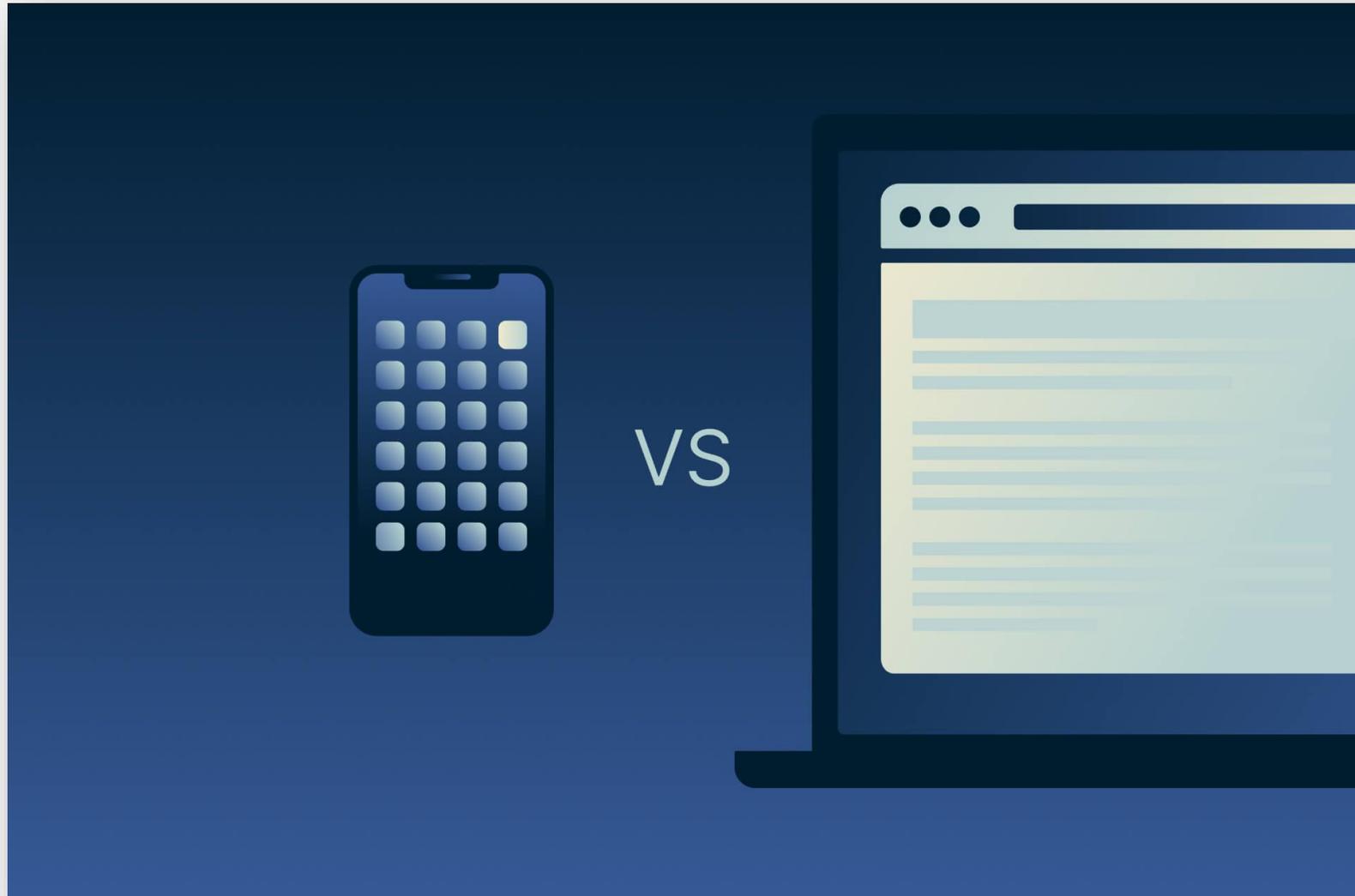
AI Tool	Best Use Cases	Recruiter Use Cases	Key Features	Examples in Action
ChatGPT	Content creation, conversational dialogue, coding assistance	Drafting job descriptions, generating interview questions, automating initial candidate interactions	Human-like dialogue, creative content generation, conversational context memory	“I draft a quick, inclusive job ad or send a specialized outreach message to passive candidates with ChatGPT.”
Perplexity	Research, information retrieval, multimodal analysis	Researching industry trends, analyzing candidate data, providing accurate job market insights	Access to multiple AI models, real-time web search capabilities, cited sources	“I get a snapshot of the latest news on a tech startup or confirm a candidate’s public profile details in moments.”
Claude	Conversational tasks, customer service, text analysis	Handling candidate inquiries, analyzing feedback, improving candidate experience	Strong conversational abilities, text analysis capabilities	“If I need a thorough interview guide or want to process a large block of candidate feedback, Claude keeps it coherent from start to finish.”

AI Tool	Best Use Cases	Recruiter Use Cases	Key Features	Examples in Action
<b>Copilot</b>	Coding assistance, document editing, productivity enhancement	Assisting with resume screening tools, automating data entry in recruitment software	AI-powered coding document editing, integration with Microsoft tools	“I can generate an interview schedule in Excel, summarize candidate feedback in Word, craft a personalized follow-up email in Outlook—right from Copilot.”
<b>DeepSeek</b>	Advanced coding, math, reasoning, real-time data analytics	Analyzing complex candidate data, optimizing recruitment processes, automating technical assessments	High-performance models, customizable algorithms, real-time data processing	“If I’m hunting down a niche skill set or verifying an obscure candidate profile, DeepSeek helps me dig deeper than typical job boards or standard tools.”
<b>Gemini</b>	Google’s next-generation AI with potential multi-modal capabilities (text, images, etc.).	Multi-modal analysis of candidate portfolios - Integration with Google Workspace	- Potentially more advanced reasoning - Ties into the robust Google ecosystem	“In the future, I might leverage Gemini for scanning resumes, analyzing candidate videos, or integrating directly into Gmail Drive to streamline recruiting.”

# Quick Take Aways

- **ChatGPT (OpenAI)** – My all-purpose content generator & brainstorming buddy
- **Perplexity** – Great for quick checks on recent data or news about companies/candidates
- **Claude (Anthropic)** – Excels at long-form content & compliance-friendly drafting
- **Copilot (Microsoft)** – Seamless for those living in the Office suite (Word, Outlook, Excel)
- **DeepSeek** – Ideal for advanced sourcing & tracking down elusive, highly specialized talent
- **Gemini (Google)** – A strong contender likely to offer deep integration with Google Workspace & multi-modal capabilities

# App vs Website vs Phone App



# It's all about the Prompts

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# Types of Prompts

Prompt Type	What It Does (& Why It Matters)	Recruiter Example You Can Try
<b>Instruction Prompt</b>	You tell the model <i>exactly how</i> to behave. Think of it like giving a recruiter brief before they start a job search — tone, goals, & what “good” looks like. Clear instructions = consistent results.	<p>“Write a LinkedIn post about why Boolean search still matters. Keep it conversational, funny, &amp; short. End with a question to spark comments.”</p> <p><i>Use for:</i> outreach messages, job ads, social posts, training materials.</p>
<b>Message-Role Prompt</b>	Splits your input into different <i>roles</i> so the model knows whose instructions to prioritise <b>Developer role:</b> your rules & system logic (you’re the boss). <b>User role:</b> what you want right now (the task). This helps the model stay “on brand” while doing different tasks.	<p><b>Developer:</b> “You’re a sourcing trainer who teaches recruiters to use AI practically. Always reply with examples.”</p> <p><b>User:</b> “Write a 200-word summary explaining what prompt engineering means for recruiters.”</p> <p>💡 <i>Use for:</i> building custom GPTs, keeping your brand tone consistent in every reply.</p>
<b>Reusable Template Prompt</b>	You create a prompt once & reuse it by swapping key details (like company, role, or location). This saves time & ensures uniform quality. Perfect for repetitive recruiter workflows.	<p><b>Template:</b> “Write a friendly, personalised LinkedIn message to a {{job_title}} based in {{location}}. Mention {{company_name}}’s culture &amp; why they’d enjoy the team.”</p> <p><b>Example input:</b> job_title = <i>Senior UX Designer</i>, location = <i>Cape Town</i>, company_name = <i>Shopify</i>.</p> <p>💡 <i>Use for:</i> bulk outreach, job ad drafts, standardised follow-up messages.</p>

<b>Formatted Prompt (Markdown/XML)</b>	<p>Adds clear structure using <b>headings, lists, or tags</b> so the model can tell where each section begins &amp; ends. It's like giving the AI a well-organised brief instead of a messy email.</p>	<pre>&lt;context&gt;Job Title: Data Engineer&lt;br&gt;Location: Amsterdam&lt;br&gt;Skills: Python, Airflow, SQL&lt;/context&gt;&lt;br&gt;# Instructions&lt;br&gt;1. Write a Boolean search string for this job.&lt;br&gt;2. Explain why it works.&lt;br&gt;3. Give one alternative search for GitHub.</pre> <p>💡 <i>Use for:</i> Boolean training, multi-step sourcing prompts, candidate summaries.</p>
<b>Few-Shot Prompt</b>	<p>You show the model a few examples of <i>input + output</i> so it learns your pattern before applying it to new data. Great for labelling, screening, or tone training — no coding needed.</p>	<pre># Examples&lt;br&gt;Candidate: "Not right now, thanks." → Label: Not Interested&lt;br&gt;Candidate: "Sounds great! When's the call?" → Label: Interested&lt;br&gt;Candidate: "Maybe later this year." → Label: Maybe&lt;br&gt;&lt;br&gt;Now label this: "Could be open if it's remote."</pre> <p>💡 The model replies: "Maybe."</p> <p>💡 <i>Use for:</i> classifying candidate replies, training chatbots, tagging CRM data.</p>
<b>Contextual Prompt (RAG Style)</b>	<p>You <i>feed the model extra info</i> it wouldn't otherwise know — like job specs, client background, or internal notes — so it can make smarter, context-aware outputs.</p>	<p>"Here's the job description for a Senior Backend Engineer at Shopify (paste JD). Now write: 1) a Boolean search for LinkedIn, 2) a 3-line outreach message, &amp; 3) one interview question about scalability."</p> <p>💡 <i>Use for:</i> role-specific sourcing, personalised messaging, generating shortlist summaries.</p>
<b>Cached Prompt</b>	<p>Keeps your "setup" prompt in memory — your tone, style, &amp; key rules — so every new query follows the same pattern without you repeating yourself. Like giving the model your personal brand handbook once.</p>	<p><b>Setup prompt:</b> "You are Vanessa, a sourcing trainer known for humour, energy, &amp; practical advice. Always write in UK English, avoid em dashes, &amp; sound like you're chatting over coffee." Then every new prompt inherits that tone automatically.</p> <p>💡 <i>Use for:</i> consistent content generation, newsletters, or ongoing training material.</p> <p style="text-align: right;">@Van_Raath </p>

# My Favourite Prompt Framework



Assign a persona



Describe the Task Clearly & Define the Goal



Outline the steps to complete that task



Set context constraints



Choose the output format

# My Favourite Prompt Framework

<b>Assign</b>	Assign a persona & Add Personality too : <i>“You are a sarcastic Recruitment Coach who doesn’t do fluff”</i>
<b>Describe</b>	Describe the Task Clearly & Define the Goal : Instead of “write a job ad,” say <i>“write a short, punchy job ad for LinkedIn, aimed at mid-level software engineers in Brazil”</i>
<b>Outline</b>	Outline the steps to complete that task : <i>“First, summarise the JD. Then write a Boolean string. Then suggest 5 outreach lines.”</i>
<b>Set</b>	Set context constraints: <i>“Avoid using buzzwords,” “Keep it under 150 words,” “Match my LinkedIn writing style.”</i>
<b>Choose</b>	Choose the output format : <i>“Reply as a LinkedIn post,” “Give me a table,” “Write it as a bulleted email.”</i>

**Optional, but  
recommended**

**Ask any questions you  
may have before you  
start, to make sure you  
understand fully what I  
require you to do**

# Let's look at a Real Life Example

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FRAMEWORK	IN PRACTICE
<b>Assign a persona</b>	<b>You are a senior technical recruiter with 10 years of experience sourcing civil &amp; structural engineers in the United Kingdom.</b>
<b>Describe the Task Clearly &amp; Define the Goal</b>	<b>Your task is to identify at least 20 real civil or structural engineers based in the UK who have bridge design or bridge construction experience &amp; are eligible to work in the UK. The goal is to produce a vetted shortlist that matches strict role requirements &amp; excludes anyone without relevant structural or bridge experience.</b>

## FRAMEWORK

## IN PRACTICE

Outline the Steps to Complete the Task

1. List the job titles & synonyms to target.
2. Build Boolean strings for LinkedIn & Google X ray searches.
3. Search across the following platforms:
  - LinkedIn
  - Indeed Resumes
  - Engineering.com
  - Engineering forum & membership groups
  - GitHub
4. For each potential candidate, verify:
  - Where they are based
  - Clear evidence of bridge project work
5. Remove all candidates who do not meet these criteria & NEVER make candidates up – I need real people.
6. Produce a minimum of 20 genuinely relevant candidates.
7. Present the results in the required table format.
8. After the table, include:
  - The Boolean strings used
  - A short summary of search logic, refinement steps & talent pool trends

FRAMEWORK	IN PRACTICE
<p><b>Set Context &amp; Constraints</b></p>	<ul style="list-style-type: none"> <li>• <b>Location:</b> Must be based in the UK</li> <li>• <b>Experience:</b> Bridge design or bridge construction</li> <li>• <b>Seniority:</b> Mid to senior, no graduates unless they have direct bridge experience</li> <li>• <b>Priority skills:</b> AASHTO, reinforced concrete, structural steel, seismic design, load analysis, AutoCAD, Revit, prestressed concrete</li> <li>• <b>Exclude:</b> General civil engineers with no structural or bridge expertise</li> </ul>
<p><b>Choose the Output Format</b></p>	<p>Provide the results in a table with the following columns:    Name   Current Role   Company   Years of Experience   Bridge Project Mentioned   Location   Profile Link  </p> <p>After the table, include:</p> <ul style="list-style-type: none"> <li>• The Boolean strings used</li> <li>• A short narrative summary of your search logic, refinements &amp; any trends noticed</li> </ul>

You are a senior technical recruiter with 10 years of experience sourcing civil & structural engineers in the United Kingdom.

Your task is to identify at least 20 real civil or structural engineers who are based in the UK & eligible to work in the UK, & who have clear bridge design or bridge construction experience.

The goal is to produce a vetted shortlist of genuinely relevant candidates who strictly meet the role requirements. Do not include anyone without demonstrable bridge or structural experience. Do not invent candidates. All individuals must be real people.

Candidates must be mid to senior level. Do not include graduates unless they have direct, provable bridge experience. Exclude general civil engineers who do not have structural or bridge expertise.

Priority skills to look for include bridge design or bridge construction, AASHTO, reinforced concrete, structural steel, prestressed concrete, load analysis, seismic design, AutoCAD, & Revit.

Follow these steps:

List the relevant job titles & title synonyms to target

Build Boolean search strings for LinkedIn & Google X-ray searches

Search across LinkedIn, Indeed Resumes, Engineering.com, engineering forums & professional membership groups, & GitHub

For each potential candidate, verify that they are based in the UK & show clear evidence of bridge project work

Remove any candidates who do not meet the criteria

Produce a minimum of 20 genuinely relevant candidates

Present the results in a table with the following columns:

Name | Current Role | Company | Years of Experience | Bridge Project Mentioned | Location | Profile Link

After the table, include the Boolean strings used & a short narrative summary of your search logic, refinements made, & any trends observed in the talent pool.

# Another Real Life Example

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# Candidate Outreach Prompt (Master Version)

You are a master recruiter & wordsmith with decades of experience enticing passive candidates. Write a highly personalised outreach message that feels as if it was written only for this one candidate. The goal is to spark curiosity & get them to reply, not to dump a job ad.

Personalise the message using the candidate's GitHub, LinkedIn, ArtStation, or portfolio (links provided). Highlight specific projects, repos, artworks, or career achievements that stand out. Reference them naturally & with admiration, not like a checklist. Show that you've "done your homework."

Then connect those strengths directly to why the role & company are exciting, using the job brief provided. Emphasise challenges they'd enjoy solving & the kind of impact they'd make.

Keep the tone warm, human, & professional. No jargon, clichés, or robotic phrasing. Do not use em dashes.

End with a light, no-pressure call to action (eg. "Would you be open to a quick chat?").

## Details you'll always receive:

- Candidate name: {CANDIDATE\_NAME}
- Candidate links: {LINKEDIN Profile PDF}, {GITHUB\_URL}, {ARTSTATION\_URL}, {PORTFOLIO\_URL}
- Role title: {JOB\_TITLE}
- Company: {COMPANY\_NAME}
- Role hook(s): {ROLE\_HOOK}
- Word count limit: {WORD\_LIMIT}

## Output:

A ready-to-send outreach message in English, strictly within the word count limit, that is personalised, role-relevant, & warm.

# Candidate Outreach Prompt (Master Version)

Hi Markus,

I spent some time digging into your GitHub, & I couldn't help but notice how consistent your commits are across projects like `ctci-solutions` & your contributions in TypeScript/JavaScript repos. It shows not only discipline, but also that you enjoy untangling complex problems & leaving things cleaner than you found them. That mindset is gold when systems grow a bit... messy.

That's exactly the challenge at Grade Workbuster right now. The ATS platform has been growing fast, maybe a little too fast, & now the focus is shifting. As Senior Backend Developer you would help lead the stabilisation phase: guiding the architecture, levelling up tests, & driving the migration to TypeScript. The stack is comfortably close to your wheelhouse: Node.js, PostgreSQL, AWS, Heroku, Sentry, with a frontend mix of Vue & Angular.

The team itself is five developers at different levels, & one big part of this role is mentoring. Your repo history makes me think you would be a natural here: explaining, pairing, & nudging without ego. A year from now, the measure of success will not just be features shipped but a calmer, better-structured platform the team enjoys working on.

Curious to hear your thoughts, would you be open to a quick chat this week? Happy to share roadmap & constraints so you can see if it feels like the right challenge.

No pressure either way, just admiration for the work you are putting out there.

# BEFORE adding in – make it sound more like a Recruiter

Hi Martin,

I browsed your ArtStation & was genuinely struck by the environment art in Strange Brigade – Duat, & the levels you brought to life in Sniper Elite 3. It takes real craft to go from blockout maps to fully realized worlds, & your ability to blend bespoke geometry with a coherent visual system speaks volumes.

Slimming things down is always the real art, & you clearly excel at it. At Snowprint, we need that kind of precision & creative logic in our Lead Technical Artist for Warhammer 40,000: Tacticus. You'd be refining Unity & Maya pipelines, building C# tooling, & boosting visual performance on mobile in a way that actually looks & plays great.

Fancy a quick no-pressure chat? I'd love to share what the team needs, so you can see if it sparks your curiosity.

# AFTER adding in – make it sound more like a Recruiter

Hi Martin,

I had a look through your ArtStation portfolio & really enjoyed seeing the environments you created for Strange Brigade & Sniper Elite 3. The way you bring atmosphere & detail into those levels is impressive, & it's clear you know how to make worlds that players actually want to explore.

That's why I thought of you for a new Lead Technical Artist role at Snowprint Studios in Berlin. The team behind Warhammer 40,000: Tacticus is looking for someone who can shape pipelines, guide tools in Unity & Maya, & help the art team deliver visuals that are stunning but still perform beautifully on mobile.

I'd love to tell you more & hear your first impressions. Would you be open to a quick chat this week?

**& finally – you can end your  
conversation with this:**

**Reverse engineer our conversation & write the  
single prompt that would have produced this  
final response in one go.**

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Before:



After:



# OpenAI ChatGPT Prompt Optimiser Tool -

<https://platform.openai.com/chat/edit?models=gpt-5&optimize=true>

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# What can we learn from the Optimiser tool?

1. **Adds Structure** to your Prompts – adds in section headings
2. **Eliminates Vagueness** – by adding reasoning to your requests
3. **Adds Error Handling** – adds reminders for clarification

If you don't pay for ChatGPT & therefore cannot access the Optimiser...

You are an expert prompt engineer specializing in creating prompts for AI language models, particularly ChatGPT for our thinking model. Your task is to take my prompt & transform it into a well-crafted & effective prompt that will elicit optimal results.

Here's my initial prompt: **Write a job description for a CFO based in London, UK with supply chain experience**

If you want to use the Thinking Model, add this nudge phrase –  
**Think hard/deeply about this**

*Vanessa Raath*

THE TALENT HUNTER

# PERFECTION LOOP:

Add at the end of your more complex prompts to get the best results:

Before you respond, create an internal rubric for what defines a world-class answer to my request. Then **internally iterate** your work until it scores 10 out of 10 against that rubric & show me only the final, perfect output.

The Google logo is centered at the top of the slide. It consists of the word "Google" in its signature multi-colored font: 'G' is blue, 'o' is red, 'o' is yellow, 'g' is green, 'l' is blue, and 'e' is red. The background features large, colorful, semi-circular shapes in yellow, green, red, and blue.

Google

# NotebookLM

# You should refer to this a lot.....

The image shows a Notion page titled "Vanessa Raath's Tried & Tested AI Tools". The page is organized into several columns and sections, each containing a list of AI tools and their logos. A large QR code is positioned on the right side of the page. At the bottom right, there is a contact information box.

**Pages** SSaR Vanessa Raath's Tried & Tested AI Tools

**Welcome & Info**

Whether you're sourcing talent, writing better outreach, or just trying to reclaim a few hours in your day, you'll find something here that makes your life easier.

★ **Bookmark this page.** I update it regularly with new tools I've tested, loved and sometimes broken.

Let's keep the conversation going. **Connect with me on LinkedIn** (<https://www.linkedin.com/in/vanessaraath/>) for weekly tips, AI updates, and sourcing ideas you can actually use.

I've spent countless hours testing AI tools so you don't have to. These are the ones that actually work in real recruitment workflows.

So grab a coffee, have a scroll, and let's make AI work for recruiters, not against us.

**Vanessa Raath, aka The Talent Hunter**

**Recruitment Automations & AI Workflows**

- Chipp
- n8n
- Relevance AI
- replit
- Zapier

**AI Candidate Screening & Shortlisting Tools (C...**

These tools shortlist ad responses and search your CRM/ATS to surface the best-fit candidates in seconds.

**Sourcing Talent**

These tools search across the web to uncover hard-to-find candidates and bring the best talent straight to you.

- AmazingHiring
- CrystalAI
- HireEZ
- Jobin.Cloud
- Juicebox (PeopleGPT)
- Metaview.ai
- Pin • Revolutionize Recruitment
- recruitbot
- Revelio Labs
- Talendary - AI-Powered Recruitment Platform

**Interview Recording & Analysis Tools**

- Carv
- Fathom
- Metaview.ai
- Noota
- Simply
- SourceWhale
- StaffRocket.ai

**AI CV & Resume Enhancement Tools**

- Carv
- Happlicant.com
- Job Crystal ACT (AI CV Typist)
- Paiger
- Simply
- StaffRocket.ai

**Recruiter Outreach & Campaign Automation**

**AI Assistants for Recruiters (LLMs)**

- ChatGPT
- Claude
- Cohere
- DeepSeek
- Gemini
- Grok
- Llama.com
- Microsoft...
- Mistral
- Qwen

**AI Search & Research Tools for Recruiters**

- Exa
- Perplexity AI
- Poe.com
- You.com

**Prompt Libraries**

- ProPrompt - prompts for Recruiters

**Talent Acquisition Marketing Tools**

- Talent Square

**AI Presentation & Slide Tools**

- AhaSlides
- Free AI Presentation Maker
- Gamma

**BD Tools/Data Enrichment/Sales Intelligence**

- Paiger
- StaffRocket.ai
- Surfe: Work with your CRM, faster & everywhere
- Talent Square

**Helpful Tip**

Remember to **bookmark** daily at the moment! :)

**Online Training Academies**

- Talvin Tryouts
- TekMatix

**AI Video Editors**

- REAP

**AI Voice & Audio Tools**

- ElevenLabs
- MURF Voiceover Studio
- neural frames
- Suno AI
- Udio

**Lifetime Deals**

- AppSumo

**AI Website Builders**

- Lovable
- neo

**AI Transcription Tools**

- TurboScribe

Let's make AI work for you. Email me at [van@vanessaraath.com](mailto:van@vanessaraath.com)

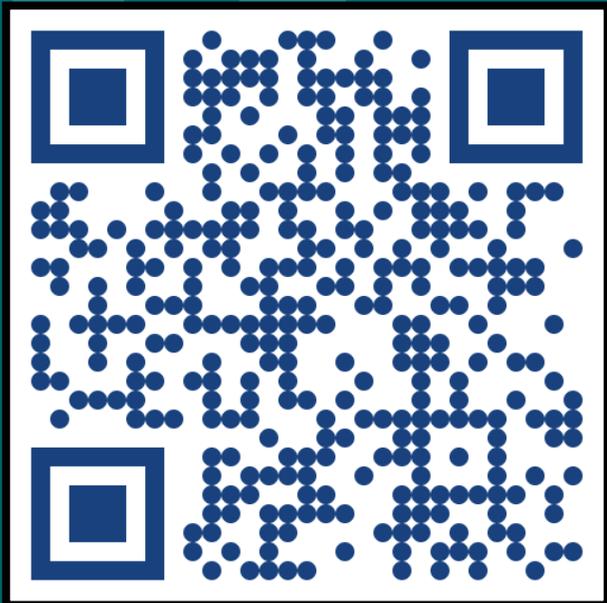
# Thanks for Listening

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*Vanessa Raath*

THE TALENT HUNTER

